

Great American Media Democratic Congressional Cpgn Comm/ Issue
1010 Wisconsin Avenue NW Submission Number 279 Issue 5

Washington DC 20007



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 24475	Campaign Ref: E:120525032
Buyer: ''	Client/Product/Estimate: 11/14/1192	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/12/12	Weeks: 3	Order Ref: 06147296
Est./PO Number: 06147296	Contract type: Political	Business Type: POLITICAL
Associated Copies: No	Business Category: Transactional	

Product: Dccc	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/29	11/05	11/12	Total	C
1	M-F 1135p ET/ 1035p CT Tonight Show .TWTF.. Isolations: W/C 11/05 M.....	03		170	Nbr of Spots	4			4	
2	M-F 4p Ellen .TWTF.. Isolations: W/C 11/05 M.....	04		175	30	Nbr of Spots	4		4	
3	M-F 5p Judge Judy .TWTF.. Isolations: W/C 11/05 M.....	03		215	30	Nbr of Spots	4		4	
4	M-F 530p Judge Judy .TWTF.. Isolations: W/C 11/05 M.....	03		250	30	Nbr of Spots	4		4	
5	M-F 6p News .TWTF.. Isolations: W/C 11/05 M.....	03		305	30	Nbr of Spots	4		4	
6	M-F 6a News .TWTF.. Isolations: W/C 11/05 M.....	04		210	30	Nbr of Spots	4		4	
7	M-F 7a Today Show .TWTF.. Isolations: W/C 11/05 M.....	03		550	30	Nbr of Spots	4		4	
8	M-F 730p Extra .TWTF.. Isolations: W/C 11/05 M.....	04		200	30	Nbr of Spots	1		1	
9	M-F 9a Today Show II .TWTF.. Isolations: W/C 11/05 M.....	03		240	30	Nbr of Spots	2		2	
Weekly Totals:		Total Spots(Ord Spots)		44	6		50		50	
		Closed PR		2			2		2	

Local

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	11/12	Total	c
10	M-Su 11p News .TWTFSS, Isolations: W/C 11/05 M.....	04	475	Nbr of Spots	3			3	
12	Sat 7a Today ShowS.	03	200	Comme		Nbr of Spots	1	1	
14	Sun 6p NewsS.	03	200	Comme	Nbr of Spots	1		1	
15	Sun 8a Today ShowS.	03	200	Comme	Nbr of Spots	1		1	
16	Sun 815p ET / 7715p CT NBC Sunday Night Football S.	04	6500	30	Nbr of Spots	1		1	
17	M-F 4p Ellen .T.....	04	175	30	Nbr of Spots	1		1	
18	M-F 6a News .T.....	04	210	Comme	Nbr of Spots	1		1	
20	M-F 5p Judge Judy M.....	03	215	30	Comme	Nbr of Spots	1	1	
21	M-F 730p Extra M.....	04	200	30	Comme	Nbr of Spots	1	1	
22	M-F 9a Today Show II M.....	03	240	30	Comme	Nbr of Spots	1	1	
23	M-Su Late News Late RunS.	05	615	30	Comme	Nbr of Spots	1	1	
Weekly Totals:		Total Spots(Ord Spots)			44	6		50	
		Closed PR			2			2	

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Est./PO Number:	06147296	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	11/12	Total	C
24	Wed 9p ET / 8p CT Law & Order SVU MTWTFSS Isolations: W/C 10/29 ...W....	05	1700	30 Comme	Nbr of Spots	1			1
25	Thu 8p ET / 7p CT 30 Rock MTWTFSS Isolations: W/C 10/29 ...T...	02		30 Comme	Nbr of Spots	1			1
26	Sat 7p NewsS.	04	150	30 Comme	Nbr of Spots	1			1
27	Sun 10a Meet The PressS	01	1615	30 Comme	Nbr of Spots	1			1
28	Fri 10p ET / 9p CT Dateline NBC Friday MTWTFSS Isolations: W/C 10/29F..	02		30 Comme	Nbr of Spots	1			1
29	Sun 8a Today Show MTWTFSS Isolations: W/C 10/29S	03	200	30 Comme	Nbr of Spots	1			1
30	Fri 10p ET / 9p CT Revolution MTWTFSS Isolations: W/C 10/29F..	02		1800	30 Comme	Nbr of Spots	1		1
31	M-F 7a Today Show T.....	03	650	30 Comme	Nbr of Spots	1			1
Weekly Totals: Total Spots(Ord Spots)					44	6		50	
Closed PR					2			2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
25	Thu 8p ET / 7p CT 30 Rock	:30 Commercial	10/29/12	Closed Pre Emption	2,870.00	No Makegood / Credit	0000000000	E:120525032
28	Fri 10p ET / 9p CT Dateline NBC Friday	:30 Commercial	10/29/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120525032

Grand Totals

		Month 11 Weeks: 4		
		10/29	11/05	11/12
Totals		50	44	6
Spots		24475	22785	1690
Cost				0

Grand Totals:

Spots:	50
Gross Total:	24,475.00
Commission:	3,671.25
Net Total:	20,803.75

Local

REP HEADLINE# 6147296 TRF# E:120525
\$\$\$ MOD# 1: APPROVED REV #2 \$\$\$

REP: TEL# 703-516-9395 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV2/12 11.35
*** WNCL-TV ***

ADV # _____ ADV- NAME ISS/DCCC
AGY # _____ AGY- NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME MIKE FURMAN
SALES PRSN WA- MICK NESCI (H)

ORDER # _____

PRDCT DCCC

CONTRACT # 6147296 EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT30/12 NOV12/12 WK-2

CITY TAX _____

STATE TAX _____

CO-OP BILLING NEEDED

DATE NOV2/12 11.35

REP: 11/2 REV

M5 OK'D AS LINE 28

REV TTL \$24,475 @50X

PLEASE CONFIRM

THANKS! KIM FOR MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS:

MISSED: TUE/700A-900A

NOV6 30S \$550.00
NOV6 30S \$650.00

MS OK'D BUY#22

OFFER: TUE/700A-900A

(NOV2/12)
PLS ADVISE.

CMT: RATE REVISIONS PER STEVE

CONTRACT TOTAL 24475.00
TOTAL SPOTS 50

REP HEADLINE# 6147296 TRF# E:120525

REP: TEL# 703-516-9399 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 11.33

\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

CHANGES ***WNCN-TV***

ADV # _____ ADV. NAME ISS/DCCC

REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MIKE FURMAN

3050 K ST NW,

SALES PRSN WA. MICK NESCI (H)

ORDER # _____

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV12/12 WK-2

DATE NOV2/12 11.33

CITY TAX _____

CO-OP BILLING NEEDED

REP: 11/2 REV

M5 OK'D AS LINE 28

REV TTL \$24,475 @50X

PLEASE CONFIRM

THANKS! KIM FOR MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : DATE : DATE : /WK: INV: : : :SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1192
AGENCY PRODUCT CODE = 14

22 S 700A-900A

30 \$550.00 11/6 11/6 0 TUE

PROGRAM : TODAY SHOW
CON COML: TODAY SHOW

28 A 700A-900A

30 \$650.00 11/6 11/6 1 TUE

PROGRAM : TODAY SHOW
ORD COML: RATE REVISIONS PER STEVE
THIS IS A MAKE-GOOD FOR NOV6 ON LINE-22 FOR 1 SPOT/WK

REP HEADLINE# 6147296 TRF# E:120525
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
* *CHANGES*** *

CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES NOV2/12 11.33
FAX# 703-516-9680
*** WNCG-TV ***

STATION MAKEGOOD OFFERS: MISSED: TUE/700A-900A NOV6
 M5 OK'D BUY#22 OFFER:TUE/700A-900A \$550.00 (NOV2/12)
 CMT: RATE REVISIONS PER STEVE 30S \$650.00 PLS ADVISE.
 NOV/12 24475.00

MARKET TOTALS \$244,750 WNCN 10% WRAL 43% WTVD 32% WRAZ 12% WRDC 1% WLFL 2% CABL 0%
ACCURATE SHARES
SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6147296 TRP# E:120525
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!!
HARRIS REPORT FROM REP NOV2/12 11-16
* * CHANGES * * * * * WNCN-TV * * *

ADV # → ADV. NAME ISS/DCCC

REP. # _____ OFF. # _____ SALESMAN # _____
DRIVER NAME MILE PITTMAN

3050 K ST NW,
SALES PRSN WA- MICK NESCI (H)

ORDER # 10007
CONTRACT # 6147296
WASHINGTON, DC

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

TCE)

FLIGHT DATES OCT30/12 NOV12/12 WK-2

11/2 REV
M4 OK'D AS LINE 27
TTL SAME

PLEASE CONFIRM
THANKS ! KIM FOR MICK

STA:

CON CM THIS IS A CASH IN ADVANCE SCHEDULE ***

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

```
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : : DATE : DATE : /WK: INV: : :SPTS:
```

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 11192

25 S 1000P-1100P

25 S 1000P-1100P 30 \$1,800.00 11/2 11/2 0 FRT 0

PROGRAM : DATELINE
ORD COM1: RATE REVISED PER STEVE - MEET THE PRESS OVERSOLD - NEED \$1615 TO CLEAR
ORD COM2: - NO BIGGEST LOSER ON SCHEDULE - MGS DATELINE AND SUN TODAY SHOW
PART OF A MAKEGOOD MADE UP OF LINES 24-26

REP HEADLINE# 6147296 TRF# E:120525
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 11-16
CHANGES *** WN CN-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTAL:	:SPTS:
27	A	1000P-1100P			30			\$1,800.00	11/2	11/2	1	FRI	1	
PROGRAM : REVOLUTION														
ORD COM1: LAST MINUTE NBC PROGRAM CHG: 11/2 10-11PM REVOLUTION														
ORD COM2: PLS ADVISE ASAP														
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-25 FOR 1 SPOT/WK														
STATION MAKEGOOD OFFERS:														
M4	OK'D	BUY#25			NOV2			30S	\$1,800.00		(NOV1/12)			
MISSING: FRI/1000P-1100P														
OFFER: FRI/1000P-1100P														
CMT: LAST MINUTE NBC PROGRAM CHG: 11/2 10-11PM REVOLUTION														
CMT: PLS ADVISE ASAP														
M5	UNRESL	BUY#22			NOV6			30S	\$550.00		(NOV1/12)			
MISSING: TUE/700A-900A														
OFFER: TUE/700A-900A														
CMT: RATE REVISIONS PER STEVE														
NOV/12					NOV6			30S	\$650.00		PLS ADVISE.			
CONTRACT TOTAL														
TOTAL SPOTS														
24375.00														
50														

MARKET TOTALS \$243,800 WN CN 10% WR AL 4.3% WTVD 3.2% WR AZ 12% WR DC 1% WL FL 2% CABL 0%
ACCURATE SHARES
SVC - NSI BOOKS - OCT/11 NOV/11 NOV/PJ EST/ES
DEMONS - RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6147296
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY 16 / 12 16 - 2
*** WNCN-TV ***

ADV. # ADV. NAME ISS/PCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

1018 WISCONSIN AVENUE

卷之三

PRODUCT	DEC 1992	ESTIMATED COMMENTS - / TIME ORDERED INNOVATION

FLIGHT DATES OCT30/12 NOV12/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY 16/12 16-23

REP: NEW ORDER

PLS CFM
TRINITY NURSES

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE ***

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEES

EC
G

21/8/12

AGENCY ADVERTISER CODE = 11
AGENCY PRODCT CODE = 11
AGENCY EST# = 11922

1135P-1235A

PROGRAM : TONIGHT SHOW
CON GUEST : TONIGHT SHOW

2 400P-500E

PROGRAM : ELLEN CON COM : ETIENNE

3 500P-530P

JUDGE JUDY CON CEMI

卷之三

REP HEADLINE# 6147296

REP: TELL# 703-51
CREDIT ADVISORY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

MAY 16 / 12 16 - 2

REP HEADLINE# 6147296
*** ORIGINATOR: PBN#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY 16 / 12 16 - 2
*** WNCGN-TV ***

REP HEADLINE# 6147296
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-515-9680 CREDIT RISK !!! HARRIS REPORT FROM REP *

30
MAY 16 / 12 16.2
*** WNCN-TV ***

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Sarah Levene
do hereby request station time concerning the following issue:

--	--	--	--	--	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

AS DR DREQD

Total Charges:

This broadcast time will be used by: Democratic Congressional
Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee 430 South Capitol St. Washington, DC 20003
--

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

krishna mark, chief operating officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/10/11

Date



Signature

202 338 8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title